



Local Cable Buy from Tammi Holloway

TM#60738

11762127

Order #: 46262-54970

Revision #:

Date: 9/15/2016 11:28 AM

Client: Housing First Fund

Media: TV

Product: District 14B

Market: Minneapolis-St. Paul

Primary Demo: Adults 35+

Separation between spots: 30

Estimate: 46262

Description: MIN,MN Dist. 14B 404

Flight Start Date: 9/19/2016 03:00 AM

Flight End Date: 9/29/2016 02:59 AM

Survey: 2BK Sep15-Oct15 C-DMA Nielsen Live +3

Buyer: Tammi Holloway

Vendor: 4044 Spectrum Reach

1625 Concenteric Blvd

Send Billing To: Chris Locke

CTV Media, Inc.

1490 Manning Pkwy

Powell, OH 43065

Contact: Jennifer Zehnder

E-Mail: Jennifer.Zehnder@charter.com

Phone: 9899225057 x.

Fax: 9897922982

Affiliation: 24086 HHs \Saint Cloud, MN

Estimate Comments: Starts Mon. 9/19 ends Thurs. 9/29

Line No	Daypart Program	Daypart Code	STN Gross	STN Net	Dur	Wks 9/19	9/26	Total Spots	Adults 35+	Rtg/CPP
4044 Spectrum Reach, Saint Cloud M-Cable										
6	SaSu 9:00a-7:00p HGT VARIOUS	WK	\$26.00	\$22.10	30	8	0	8	0.8	\$32.50
18	MTuWThFSaSu 4:00p-7:00p AEN VARIOUS	CPT	\$26.00	\$22.10	30	13	0	13	0.3	\$27.63
19	MTuWThFSaSu 7:00p-12:00a AEN VARIOUS	CPT	\$33.00	\$28.05	30	10	0	10	0.5	\$86.67
20	SaSu 9:00a-7:00p AEN VARIOUS	WK	\$26.00	\$22.10	30	8	0	8	0.2	\$56.10
21	MTuWThFSaSu 4:00p-7:00p AMC VARIOUS	CPT	\$20.00	\$17.00	30	7	0	7	0.2	\$130.00
										\$110.50
										\$100.00
										\$85.00

Disclaimer:

VERIFY SYSCODE IS CORRECT FOR BILLING. INCLUDE ESTIMATE # AND SYSCODE ON INVOICES. Advertiser is solely responsible for pymnt. We place this order on their behalf & accept sequential liability. M/G spots within flight, unless noted otherwise. SEND ALL INVOICES ELECTRONICALLY TO CTV Media. TRAFFIC QS TO TRACY WEICHTAMMI HOLLOWAY.

Signature: _____

Vendor



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Client: Housing First Fund

Estimate: 46262

Vendor: 4044 Spectrum Reach

Send Billing To: Chris Locke

Media: TV

Description: MIN,MN Dist. 14B 4044

1625 Concentric Blvd

CTV Media, Inc.

Product: District 14B

Flight Start Date: 9/19/2016 03:00 AM

Saginaw, MI 48604

1490 Manning Pkwy

Market: Minneapolis-St. Paul

Flight End Date: 9/29/2016 02:59 AM

Powell, OH 43065

Phone: (614)848-5800

Primary Demo: Adults 35+

Survey: 2BK Sep15-Oct15 C-DMA Nielsen Live +3

Contact: Jennifer Zehnder

Fax: (614)848-4099

Separation between spots: 30

Buyer: Tammi Holloway

E-Mail: Jennifer.Zehnder@charter.com

Fax: (614)848-4099

Phone: 9899225057 x.

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Affiliation: 24086 HHs \Saint Cloud, MN

Estimate Comments: Starts Mon. 9/19 ends Thurs. 9/29

Line No	Daypart Program	Daypart Code	STN Gross	STN Net	Dur	Wks 9/19	9/26	Total Spots	Adults 35+	Rtg/CPP
4044 Spectrum Reach, Saint Cloud M-Cable										
22	MTuWThFSaSu 7:00p-12:00a AMC VARIOUS	CPT	\$25.00	\$21.25	30	10	0	10	0.5	\$50.00
23	SaSu 9:00a-7:00p AMC VARIOUS	WK	\$20.00	\$17.00	30	6	0	6	0.3	\$42.50
24	MTuWThFSaSu 4:00p-7:00p DISC VARIOUS	CPT	\$26.00	\$22.10	30	13	0	13	0.2	\$56.67
25	MTuWThFSaSu 7:00p-12:00a DISC VARIOUS	CPT	\$33.00	\$28.05	30	10	0	10	0.6	\$130.00
26	SaSu 9:00a-7:00p DISC VARIOUS	WK	\$26.00	\$22.10	30	8	0	8	0.3	\$110.50
										\$55.00
										\$46.75
										\$86.67
										\$73.67

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Estimate: 46262

Vendor: 4044 Spectrum Reach

Send Billing To: Chris Locke

Media: TV

Description: MIN,MN Dist. 14B 4044

1625 Concenteric Blvd

CTV Media, Inc.

Product: District 14B

Flight Start Date: 9/19/2016 03:00 AM

Saginaw, MI 48604

1490 Manning Pkwy

Market: Minneapolis-St. Paul

Flight End Date: 9/29/2016 02:59 AM

Powell, OH 43065

Phone: (614)848-5800

Primary Demo: Adults 35+

Survey: 2BK Sep15-Oct15 C-DMA Nielsen Live

Contact: Jennifer Zehnder

Phone: (614)848-5800

Separation between spots: 30

Buyer: Tammi Holloway

E-Mail: Jennifer.Zehnder@charter.com

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Estimate Comments: Starts Mon. 9/19 ends Thurs. 9/29

Line No	Daypart Program	Daypart Code	STN Gross	STN Net	Dur	Wks 9/19	9/26	Total Spots	Adults 35+	Rtg/CPP
4044 Spectrum Reach, Saint Cloud M-Cable										
27	MTuWThFSaSu 4:00p-7:00p ESP2 VARIOUS	CPT	\$17.00	\$14.45	30	13	0	13	0.2	\$85.00
										\$72.25
										0.3
28	MTuWThFSaSu 7:00p-12:00a ESP2 VARIOUS	CPT	\$21.00	\$17.85	30	10	0	10		\$70.00
										\$59.50
										0.5
29	SaSu 9:00a-7:00p ESP2 VARIOUS	WK	\$17.00	\$14.45	30	8	0	8		\$34.00
										\$28.90
										0.2
30	MTuWThFSaSu 4:00p-7:00p FOOD VARIOUS	CPT	\$26.00	\$22.10	30	13	0	13		\$130.00
										\$110.50
										0.5
31	MTuWThFSaSu 7:00p-12:00a FOOD VARIOUS	CPT	\$33.00	\$28.05	30	10	0	10		\$66.00
										\$56.10

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Vendor: 4044 Spectrum Reach

Send Billing To: Chris Locke

Media: TV

Description: MIN,MN Dist. 14B 4044

1625 Concentric Blvd

CTV Media, Inc.

Product: District 14B

Flight Start Date: 9/19/2016 03:00 AM

Saginaw, MI 48604

1490 Manning Pkwy

Market: Minneapolis-St. Paul

Flight End Date: 9/29/2016 02:59 AM

Powell, OH 43065

Phone: (614)848-5800

Primary Demo: Adults 35+

Survey: 2BK Sep15-Oct15 C-DMA Nielsen Live +3

Contact: Jennifer Zehnder

Fax: (614)848-4099

Separation between spots: 30

Buyer: Tammi Holloway

E-Mail: Jennifer.Zehnder@charter.com

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Line No	Daypart Program	Daypart Code	STN Gross	STN Net	Dur	Wks 9/19	9/26	Total Spots	Adults 35+ Rtg/CPP
4044 Spectrum Reach, Saint Cloud M-Cable									
32	SaSu 9:00a-7:00p FOOD VARIOUS	WK	\$26.00	\$22.10	30	8	0	8	0.5 \$52.00 \$44.20 0.2
33	MTuWThFSaSu 4:00p-7:00p HALL VARIOUS	CPT	\$17.00	\$14.45	30	13	0	13	\$85.00 \$72.25 0.4
34	MTuWThFSaSu 7:00p-12:00a HALL VARIOUS	CPT	\$21.00	\$17.85	30	10	0	10	\$52.50 \$44.63 0.3
35	SaSu 9:00a-7:00p HALL VARIOUS	WK	\$17.00	\$14.45	30	8	0	8	\$56.67 \$48.17 0.5
36	MTuWThFSaSu 4:00p-7:00p HGTV VARIOUS	CPT	\$26.00	\$22.10	30	13	0	13	\$52.00 \$44.20

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Client: Housing First Fund

Estimate: 46262

Vendor: 4044 Spectrum Reach

Send Billing To: Chris Locke

Media: TV

Description: MIN,MN Dist. 14B 4044

1625 Concentric Blvd

CTV Media, Inc.

Product: District 14B

Flight Start Date: 9/19/2016 03:00 AM

Saginaw, MI 48604

1490 Manning Pkwy

Market: Minneapolis-St. Paul

Flight End Date: 9/29/2016 02:59 AM

Powell, OH 43065

Phone: (614)848-5800

Primary Demo: Adults 35+

Survey: 2BK Sep15-Oct15 C-DMA Nielsen Live +3

Contact: Jennifer Zehnder

Fax: (614)848-4099

Separation between spots: 30

Buyer: Tammi Holloway

E-Mail: Jennifer.Zehnder@charter.com

Phone: 9899225057 x.

Fax: 9897922982

Affiliation: 24086 HHs \Saint Cloud, MN

Estimate Comments: Starts Mon. 9/19 ends Thurs. 9/29

Line No	Daypart Program	Daypart Code	STN Gross	STN Net	Dur	Wks 9/19	9/26	Total Spots	Adults 35+	Rtg/CPP
4044 Spectrum Reach, Saint Cloud M-Cable										
37	MTuWThFSaSu 7:00p-12:00a HGTV VARIOUS	CPT	\$33.00	\$28.05	30	10	0	10	0.8	\$41.25
										\$35.06
										0.5
38	MTuWThFSaSu 4:00p-7:00p HIST VARIOUS	CPT	\$26.00	\$22.10	30	13	0	13		\$52.00
										\$44.20
										1.0
39	MTuWThFSaSu 7:00p-12:00a HIST VARIOUS	CPT	\$33.00	\$28.05	30	10	0	10		\$33.00
										\$28.05
										0.3
40	SaSu 9:00a-7:00p HIST VARIOUS	WK	\$26.00	\$22.10	30	8	0	8		\$86.67
										\$73.67
										0.2
41	MTuWThFSaSu 4:00p-7:00p TLC VARIOUS	CPT	\$20.00	\$17.00	30	13	0	13		\$100.00
										\$85.00

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Media: TV

Description: MIN,MN Dist. 14B 4044

1625 Concentric Blvd

CTV Media, Inc.

Product: District 14B

Flight Start Date: 9/19/2016 03:00 AM

Saginaw, MI 48604

1490 Manning Pkwy

Market: Minneapolis-St. Paul

Flight End Date: 9/29/2016 02:59 AM

Powell, OH 43065

Phone: (614)848-5800

Primary Demo: Adults 35+

Survey: 2BK Sep15-Oct15 C-DMA Nielsen Live +3

Contact: Jennifer Zehnder

Fax: (614)848-4099

Separation between spots: 30

Buyer: Tammi Holloway

E-Mail: Jennifer.Zehnder@charter.com

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Affiliation: 24086 HHS \Saint Cloud, MN

Estimate Comments: Starts Mon. 9/19 ends Thurs. 9/29

Line No	Daypart Program	Daypart Code	STN Gross	STN Net	Dur	Wks 9/19	9/26	Total Spots	Adults 35+	Rtg/CPP
4044 Spectrum Reach, Saint Cloud M-Cable										
42	MTuWThFSaSu 7:00p-12:00a TLC VARIOUS	CPT	\$25.00	\$21.25	30	10	0	10	0.4	\$62.50
										\$53.13
										0.3
43	SaSu 9:00a-7:00p TLC VARIOUS	WK	\$20.00	\$17.00	30	8	0	8	\$66.67	\$56.67
										0.3
44	MTuWTh 4:00p-7:00p AEN VARIOUS	CPT	\$29.00	\$24.65	30	0	6	6	\$96.67	\$82.17
										0.6
45	MTuWTh 7:00p-12:00a AEN VARIOUS	CPT	\$36.00	\$30.60	30	0	5	5	\$60.00	\$51.00
										0.2
46	MTuWTh 4:00p-7:00p AMC VARIOUS	CPT	\$22.00	\$18.70	30	0	5	5	\$110.00	\$93.50
										0.3
47	MTuWTh 7:00p-12:00a AMC VARIOUS	CPT	\$27.00	\$22.95	30	0	5	5	\$90.00	\$76.50

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Estimate: 46262

Vendor: 4044 Spectrum Reach

Send Billing To: Chris Locke

Media: TV

Description: MIN, MN Dist. 14B 4044

1625 Concorctic Blvd

CTV Media, Inc.

Product: District 14B

Flight Start Date: 9/19/2016 03:00 AM

Saginaw, MI 48604

1490 Manning Pkwy

Market: Minneapolis-St. Paul

Flight End Date: 9/29/2016 02:59 AM

Contact: Jennifer Zehnder

Powell, OH 43065

Primary Demo: Adults 35+

Survey: 2BK Sep15-Oct15 C-DMA Nielsen Live +3

E-Mail: Jennifer.Zehnder@charter.com

Phone: (614)848-5800

Separation between spots: 30

Buyer: Tammi Holloway

Phone: 9899225057 x.

Fax: (614)848-4099

Fax: 9897922982

Affiliation: 24086 HHS \Saint Cloud, MN

Estimate Comments: Starts Mon. 9/19 ends Thurs. 9/29

Line No	Daypart Program	Daypart Code	STN Gross	STN Net	Dur	Wks 9/19	9/26	Total Spots	Adults 35+ Rtg/CPP
4044 Spectrum Reach, Saint Cloud M-Cable									
48	MTuWTh 4:00p-7:00p DISC VARIOUS	CPT	\$29.00	\$24.65	30	0	6	6	0.2 \$145.00 \$123.25
49	MTuWTh 7:00p-12:00a DISC VARIOUS	CPT	\$36.00	\$30.60	30	0	5	5	0.4 \$90.00 \$76.50
50	MTuWTh 4:00p-7:00p ESP2 VARIOUS	CPT	\$18.00	\$15.30	30	0	6	6	0.2 \$90.00 \$76.50
51	MTuWTh 7:00p-12:00a ESP2 VARIOUS	CPT	\$23.00	\$19.55	30	0	5	5	0.4 \$57.50 \$48.87
52	MTuWTh 4:00p-7:00p FOOD VARIOUS	CPT	\$29.00	\$24.65	30	0	6	6	0.2 \$145.00 \$123.25
53	MTuWTh 7:00p-12:00a FOOD VARIOUS	CPT	\$36.00	\$30.60	30	0	5	5	0.5 \$72.00 \$61.20

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Saginaw, MI 48604

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Market: Minneapolis-St. Paul

Flight End Date: 9/29/2016 02:59 AM

Powell, OH 43065

Phone: (614)848-5600

Primary Demo: Adults 35+

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Contact: Jennifer Zehnder

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Separation between spots: 30

Buyer: Tammi Holloway

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Line No	Daypart Program	Daypart Code	STN Gross	STN Net	Dur	Wks 9/19	9/26	Total Spots	Adults 35+ Rtg/CPP
4044 Spectrum Reach, Saint Cloud M-Cable									
54	MTuWTh 4:00p-7:00p HALL VARIOUS	CPT	\$18.00	\$15.30	30	0	6	6	0.1 \$180.00 \$153.00 0.2 \$115.00 \$97.75 0.4 \$72.50 \$61.63 0.9 \$40.00 \$34.00 0.6 \$48.33 \$41.08 1.1 \$32.73 \$27.82
55	MTuWTh 7:00p-12:00a HALL VARIOUS	CPT	\$23.00	\$19.55	30	0	5	5	
56	MTuWTh 4:00p-7:00p HGTV VARIOUS	CPT	\$29.00	\$24.65	30	0	6	6	
57	MTuWTh 7:00p-12:00a HGTV VARIOUS	CPT	\$36.00	\$30.60	30	0	5	5	
58	MTuWTh 4:00p-7:00p HIST VARIOUS	CPT	\$29.00	\$24.65	30	0	6	6	
59	MTuWTh 7:00p-12:00a HIST VARIOUS	CPT	\$36.00	\$30.60	30	0	5	5	

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Estimate Comments: Starts Mon. 9/19 ends Thurs. 9/29

Affiliation: 24086 HHS \Saint Cloud, MN

Line No	Daypart Program	Daypart Code	STN Gross	STN Net	Dur	Wks 9/19	9/26	Total Spots	Adults 35+ Rtg/CPP
4044 Spectrum Reach, Saint Cloud M-Cable									
60	MTuWTh 4:00p-7:00p	CPT	\$22.00	\$18.70	30	0	6	6	0.1
	TLC VARIOUS								\$220.00
									\$187.00
61	MTuWTh 7:00p-12:00a	CPT	\$27.00	\$22.95	30	0	5	5	0.3
	TLC VARIOUS								\$90.00
									\$76.50
Total Spots: 271 98									369
Total GRP/GIMP(000): 108.7 37.1									145.8
Total CPP/CPM:									\$64.62
									\$54.93
Total Cost:			\$9,422.00	\$8,008.70	369				
Station Monthly Summary									
SEP 16			\$6,694.00	\$5,689.90	271				
OCT 16			\$2,728.00	\$2,318.80	98				
Total Cost:			\$9,422.00	\$8,008.70	369				

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Signature:

Vendor



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Summary by Market

Date: 9/15/2016
11:28 AM

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Media: TV
Product: District 14B
Primary Demo: Adults 35+
Separation between spots: 30

Estimate: 46262
Description: MIN,MN Dist. 14B 4044
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Survey: 2BK Sep15-Oct15 C-DMA Nielsen Live
+3
Buyer: Tammi Holloway

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CTV Media, Inc.
1490 Manning Pkwy
Powell, OH 43065
Phone: (614)848-5800
Fax: (614)848-4099

Estimate Comments: Starts Mon. 9/19 ends Thurs. 9/29

Market	Total Spots	STN Gross	PCT	STN Net	PCT	STN GR CPP	Adults 35+ STN NET CPP	GRP	PCT
Minneapolis-St. Paul	369	\$9,422.00	100%	\$8,008.70	100%	\$64.62	\$54.93	145.8	100%
Estimate Total:	369	\$9,422.00		\$8,008.70				145.8	